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How does Anthony Morrison navigate his successful career in cyberspace? Here are his 10 most visited URLs.

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(Photo courtesy of Anthony Morrison)

Jen Weigel
Lessons for life
June 28, 2011

It's tough to be a success in any business — but imagine starting up your own company while living in a dorm room? Anthony Morrison launched a one-man internet business as a full time college student back in 2004, and the self-made millionaire has no regrets.

"I think being good in business does take a certain mindset, but it's not something you have to be born with," says Morrison, who travels the country teaching his methods to aspiring entrepreneurs. "I love to do business, but my parents never taught me this."

It was because of his father, however, that Morrison started his successful career in the first place.

"My Dad owned a lot of real estate and sold it and retired," explains Morrison. "He wanted to be able to invest in a company where he could drive down to the building and put his hand on the door. **WorldCom** was just 30 minutes down the road from where we lived, so he decided to sell everything and put all his money into WorldCom stock. Then 24 hours later they went bankrupt. He lost a million dollars in 24 hours."

Seeing his father's financial future collapse motivated Morrison to start his own internet business so he could help support his family.

"I was selling automotive parts online — specifically parts for Ford Mustangs, which was a hobby of mine as a teenager," he says. "I had three cell phones and customers in Australia would call me at 3:30 in the morning. I was earning \$200,000 a month in sales from my laptop, all while doing business in my dorm room."

Morrison got out of the automotive parts business to teach Internet marketing full time and hasn't looked back. Now 28, the still millionaire shared with us his web surfing habits. Here are the sites (in order) that Morrison visits from his computer each morning.

Yahoo.com

"This is where I read the news. I don't really use Yahoo! much as a search engine because I feel **Google** gives a cleaner and more accurate search result, but Yahoo! does have that little 'slider' in the middle of the page with the top stories. I am personally addicted to it. Not just because I like the news, but because as an Internet marketer I can sometimes cater my marketing for the day to the day's news. I have increased my success quite a bit by just seeing what's trending for the day and adjusting my marketing to be in line," he says.

Jen Weigel

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Like 34K

Login You need to be logged into Facebook to see your friends' recommendations

7.4 Preliminary Magnitude Earthquake in Alaska, Tsunami Warning
103 people recommend this.

Monument to police torture victims planned
17 people recommend this.

"This is where I check my e-mail. I love rackspace e-mail simply because they provide a great product, low price and it's so easy to access. Having my e-mail stored online rather than through outlook express just makes me feel safer."

Anthony Morrison.com

"I'll see if I have any new blog posts/comments and I'll check on the community at <http://www.anthonymorrisonlive.com> and just see what people are up to and talking about for the day."

Dnjournal.com

"There is a huge industry around investing in domain names or having virtual property. I've been doing it for awhile and this site is the best place on earth to learn about it and to see what's going on in the industry."

Facebook and Twitter

"Each day I'll send out some information to my fans, friends and Twitter followers. These are the only two social networks I am really a part of at the moment. I'm not one to have 'everything' just because it's available. I like to use things that make sense for my business and these two sites obviously do just that."

Clickbank.com

"This is where I do a lot of my affiliate commissions for my affiliate marketing, so I am always checking my account and seeing what new offers might be available for me to promote."

Aweber.com and icontact.com

"I am big into e-mail marketing so I login to both of these each day to manage my list, check results of the latest e-mail I have sent out, and to send out that day's e-mail. A good portion of my day is spent inside these two accounts just analyzing data and coming up with new ideas to improve my e-mail list performance."

Liveops.com

"Having an infomercial and other things that require my customers to 'call in' to order requires a huge phone solution. Liveops is the company I work with. I spend a good bit of time just analyzing how many calls we got and from what marketing pieces the calls were generated."

Espn.com

"When I am tired or my brain just hurts I'll just checkout for 5 minutes and go to espn.com so I can read something about the Cubs and check box scores. It helps me relax and refocus. It's literally a part of almost every day of my life."

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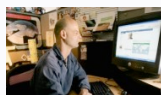
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